



www.cospar2024.org



COSPAR 2024

45th Scientific Assembly

July 13-21, 2024 | BEXCO, Busan, Korea

SPONSORSHIP & EXHIBITION PROSPECTUS



Host  Ministry of Science and ICT  Korean National Committee for COSPAR

Organizer  Korea Astronomy and Space Science Institute  The Korean Space Science Society

Sponsor  부산광역시 BUSAN METROPOLITAN CITY  KOREA TOURISM ORGANIZATION  bto  BUSAN TOURISM ORGANIZATION

COSPAR 2024

45th Scientific Assembly

July 13-21, 2024 | BEXCO, Busan, Korea

Sponsorship & Exhibition Prospectus

TABLE OF CONTENT

| | |
|--------------------------|----|
| Invitation | 03 |
| Meet Busan | 04 |
| About COSPAR 2024 | 05 |
| Sponsorship | 10 |
| Exhibition | 18 |
| Sponsorship Request Form | 22 |
| Exhibition Request Form | 25 |
| Terms and Conditions | 26 |

INVITATION

On behalf of the COSPAR 2024 Organizing Committees, together with the Korean National Committee for COSPAR, Korea Astronomy and Space Science Institute and the Korean Space Science Society, it is our greatest honor to invite you to participate in the 45th Scientific Assembly of COSPAR, to be held between July 13 and 21, 2024 at BEXCO, in Busan, Republic of Korea.

Under the vision of "Team Spirit in Space Research," COSPAR 2024 will present a series of unique opportunities to share ground-breaking recent research outcomes and expertise amongst participants and to expand our professional networks and friendships beyond borders.

A multitude of activities at COSPAR 2024, including scientific and business sessions, an exhibition, networking opportunities, as well as cultural events, will enable all stakeholders to engage in interesting dialogues on the issues and challenges we face today and to envisage the future of space research together. By becoming a sponsor and/or exhibitor, your organization will maximize its presence at the Scientific Assembly and engage and reposition your brand, while simultaneously supporting the space research community.

We are most convinced that your proactive involvement will be key to the success of the Assembly and very much look forward to having the opportunity to work with your organization in the near future.

We express in advance our sincere gratitude for your kind consideration and support.



Jong Uk Park

Chair
COSPAR 2024
Local Organizing Committee



Pascale Ehrenfreund

President
COSPAR



Dong-Hun Lee

Chair
COSPAR 2024
Scientific Program Committee

MEET BUSAN

“Excitement, vibrancy, velocity, vividness, sensory richness and warmth, Busan is where no two visits are alike. Every corner of Busan is packed with friendly residents and extraordinary restaurants, teeming with stunning beaches, a cobalt-colored sky and a cooling sea breeze.”

Busan is Koreans' favorite destination for holidays. As Korea's second largest city and the world's 5th busiest port, Busan is a world-class city and home to 3.5 million residents. The inimitability of Busan is not in the memoirs of its time but in the ways in which history is associated with the perception of modernity. If you are looking for an exhilarating adventure in mountainous coasts, relaxing and serene moments in Buddhist temples, exciting shopping time in world-renowned shops and traditional markets, stimulating moments in museums and galleries, or amusing opportunities to become a time-traveler in time-honored historical sites, then Busan is the one and only place you want to be with your colleagues and family.



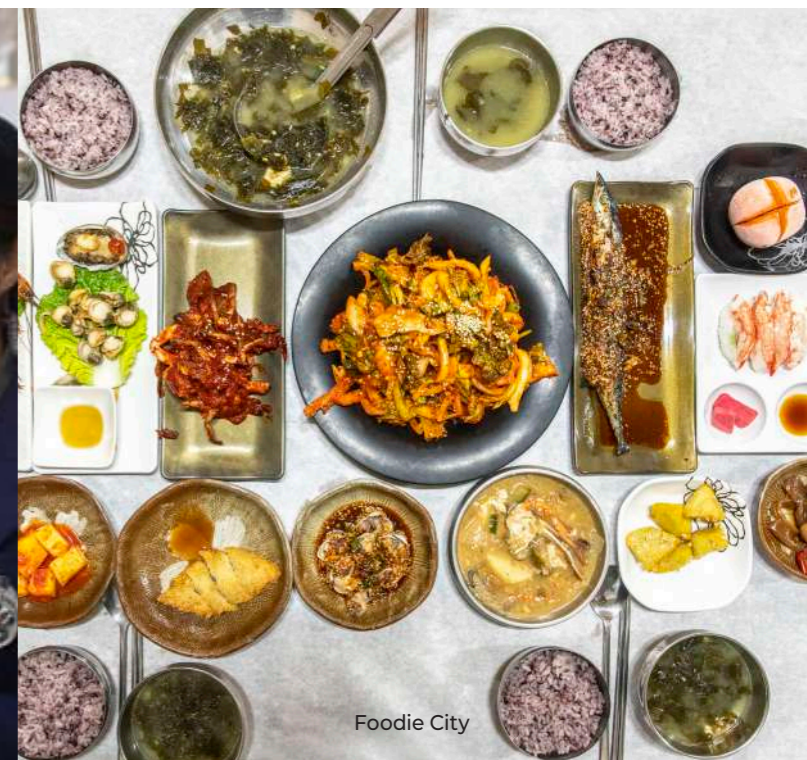
Convention City



Festive City



Safe City



Foodie City

For more information, please visit: <https://www.visitbusan.net/en/index.do>.

ABOUT COSPAR 2024

| | |
|-------------------------------------|---|
| DATE | July 13 (Sat.) – 21 (Sun.), 2024 |
| VENUE | BEXCO 55 APEC-ro, Haeundae-gu, Busan 48060 Republic of Korea |
| CITY & COUNTRY | Busan, Republic of Korea |
| HOST | Ministry of Science and ICT Korean National Committee for COSPAR |
| ORGANIZER | Korea Astronomy and Space Science Institute The Korean Space Science Society |
| COSPAR 2024 SECRETARIAT | 3F 183 Bangbae-ro, Seocho-gu, Seoul 06572 Republic of Korea info@cospar2024.org |
| SPONSORSHIP & EXHIBITION | sponex@cospar2024.org |
| REGISTRATION | registration@cospar2024.org |

What?

The biennial COSPAR Scientific Assembly is a must in the space research calendar, and the most important event for the COSPAR community and wider space science sector. This is where leading scientists, researchers, space agencies and major industry players meet to network, exchange ideas, start cooperation and present the latest findings in space research. In short, it is a true forum, open to all scientists, to promote at an international level discussion of any issues affecting scientific space research.

During the Assembly key figures such as representatives of the 46 National Members, the 13 international Scientific Union and the 23 Chairs of the Scientific Commissions, Panels and Task Groups take part in the Council meeting or other discussions to decide the future of COSPAR. As well as roundtable and panel events and the many scientific sessions and lectures, there are plenty of opportunities to network – and gain visibility – during the coffee breaks, breakfasts, business meetings and cocktail events organized at the Assembly.

Who?

The COSPAR Scientific Assemblies usually attract 2 - 3,000+ participants from around the world. Attendees range from doctoral students to early and mid-career researchers, scientists and engineers working in academia, industry and publishing as well as science teachers, start-up entrepreneurs and representatives from major space agencies or new and emerging space nations.

Why?

This is a unique opportunity to observe and to promote state-of-the-art contemporary space science, to network in the booming Korean space industry, to connect with colleagues and make new contacts, to recruit, to learn about new products and services, and to share your passion for space science.

How?

- Take an exhibition stand
- Sponsor a talk
- Host a cocktail
- Provide a banner
- Project your own slides or film



COSPAR 2024

SPONSORSHIP

WHY SPONSOR?

COSPAR 2024 promotes opportunities for greater international collaboration, the sharing of future-oriented ideas, and the building of a leadership in space research for all. COSPAR 2024 offers sponsorship packages at various levels and all sponsors will receive exceptional benefits and recognition in return.

Find your target audience

Brand marketing activities targeting 3,000+ participants from all over the world and the world's leading space research institutions and companies

Reposition your standing

Benefits and recognition in and around the Assembly and greater attention to your company/organization's products and services

Meet with high-profile participants

Practical and exceptional networking opportunities with the key decision-makers, industry leaders, academia, as well as government officials

Maximize your presence

Outstanding marketing and media campaign reaching out to the public and visitors from all over the world

Anchor Package

US\$80,000

(excl. 10% VAT)

Anchor sponsors (1 international and 1 domestic) will be entitled to play a video presentation at the official social events become a sponsor of the COSPAR 2024 reception or banquet on a complimentary basis.

Registration

- 8 complimentary COSPAR 2024 registration badges

Advertisement & Acknowledgements

- Sponsorship of Opening Reception or Banquet
- Inclusion of PR materials in delegate kit bags (3 items)
- 1 page advertisement in the e-program book (front pages)
- Sponsor logo exposure on onsite signage, website, all promotional email blasts, and mobile app

Exhibition

- 6 Complimentary 3x3m² booths in prime location

Additional benefits

- 8 banquet invitation tickets

Diamond Package

US\$40,000

(excl. 10% VAT)

Diamond sponsors (maximum of 4) will be entitled to play a video presentation at the official social events and become a sponsor of COSPAR Award Lunch, Young Researchers' Networking Night, delegate kit bag or lanyard on a complimentary basis.

Registration

- 6 complimentary COSPAR 2024 registration badges

Advertisement & Acknowledgements

- Sponsorship of COSPAR Award Lunch, Young Researchers' Networking Night, delegate kit bag or lanyard
- Inclusion of PR materials in delegate kit bags (2 items)
- 1 page advertisement in the e-program book (inner pages)
- Sponsor logo exposure on onsite signage, website, all promotional email blasts, and mobile app

Exhibition

- 4 Complimentary 3x3m² booths in prime location

Additional benefits

- 6 banquet invitation tickets

Platinum Package

US\$20,000

(excl. 10% VAT)

Platinum sponsors will be entitled to become a sponsor of Speaker Ready Room, Closing Ceremony, Public Lecture or souvenirs on a complimentary basis, and deliver a PR presentation on the Open Stage inside the Exhibition Hall.

Registration

- 4 complimentary COSPAR 2024 registration badges

Advertisement & Acknowledgements

- Sponsorship of Speaker Ready Room, Closing Ceremony, Public Lecture or souvenirs
- Inclusion of PR materials in delegate kit bags (1 item)
- 1/2 page advertisement in the e-program book (inner pages)
- Sponsor logo exposure on onsite signage, website, all promotional email blasts, and mobile app

Exhibition

- 2 Complimentary 3x3m² booths in prime location

Additional benefits

- 4 banquet invitation tickets
- PR presentation on Open Stage

Gold Package

US\$10,000

(excl. 10% VAT)

Gold sponsors will be entitled to select an event (coffee break) to sponsor on a complimentary basis, and deliver a PR presentation on the Open Stage inside the Exhibition Hall.

Registration

- 2 complimentary COSPAR 2024 registration badges

Advertisement & Acknowledgements

- 1 event sponsorship (morning or afternoon coffee break of a selected day)
- 1/4 page advertisement in the e-program book (inner pages)
- Sponsor logo exposure on onsite signage, website, all promotional email blasts, and mobile app

Exhibition

- 1 Complimentary 3x3m² booth in prime location

Additional benefits

- 2 banquet invitation tickets
- PR presentation on Open Stage

Supporter Package 1

US\$5,000

(excl. 10% VAT)

Supporter 1 sponsors will be entitled to select an event (SC/P/TG Business Meetings) to sponsor on a complimentary basis.

Registration

- 1 complimentary COSPAR 2024 registration badge

Advertisement & Acknowledgements

- 1 event sponsorship (SC/P/TG Business Meetings)
- Sponsor logo exposure on onsite signage, website, all promotional email blasts, and mobile app

Exhibition

N/A

Additional benefits

- 1 banquet invitation ticket

Supporter Package 2

US\$2,500

(excl. 10% VAT)

Supporter 2 sponsors will be entitled to sponsor logo exposure on all COSPAR 2024 online and/or printed materials.

Advertisement & Acknowledgements

- Sponsor logo exposure on onsite signage, website, all promotional email blasts, and mobile app

Exhibition

N/A

Additional benefits

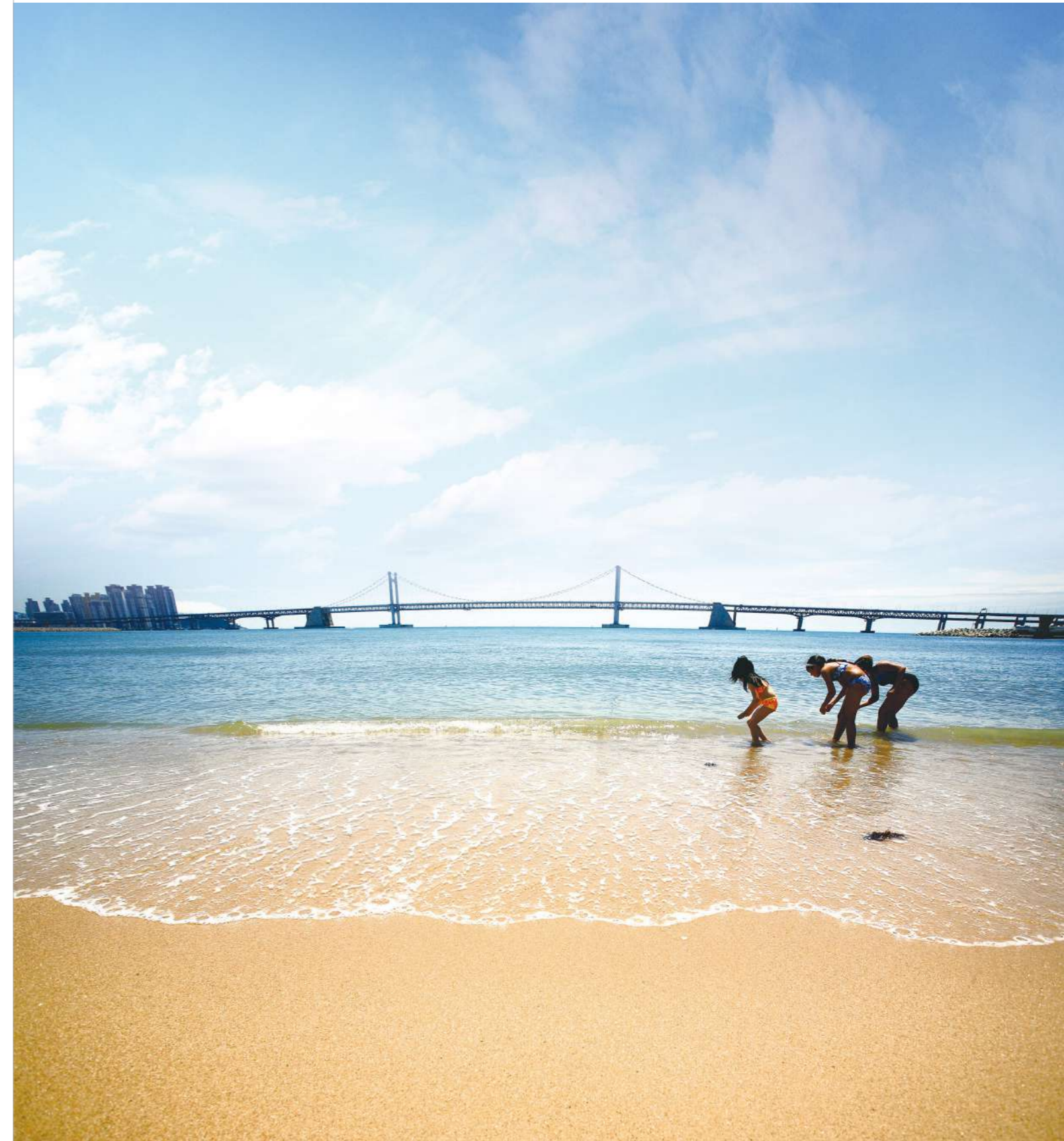
N/A

For more information about the sponsorship packages or tailor-made packages, please contact the COSPAR 2024 Secretariat via email at sponex@cospar2024.org.

SPONSORSHIP PACKAGE HIGHLIGHTS

(excl. 10% VAT)

| | Anchor US\$ 80,000 | Diamond US\$40,000 | Platinum US\$ 20,000 | Gold US\$ 10,000 | Supporter 1 US\$ 5,000 | Supporter 2 US\$ 2,500 |
|---|-------------------------------------|-----------------------|-------------------------|---------------------|---------------------------|---------------------------|
| BENEFITS | | | | | | |
| Registration | | | | | | |
| COSPAR 2024 Registration | 8 | 6 | 4 | 2 | 1 | |
| Advertisement & Acknowledgements | | | | | | |
| Sponsorship of opening reception or banquet | 0 | | | | | |
| Sponsorship of a selected social event | | 0 | 0 | | | |
| Event sponsorship (choice of sponsorship of delegate gifts, networking event, and coffee break etc) | | 0 | 0 | 0 | 0 | |
| Inclusion of PR materials In delegate kit bag | 3 | 2 | 1 | | | |
| Advertisement in the e-program book | Front pages (1P) | Inner pages (1P) | Inner pages (1/2P) | Inner pages (1/4P) | | |
| Sponsor logo exposure on: | | | | | | |
| - onsite signage | 0 | 0 | 0 | 0 | 0 | 0 |
| - COSPAR 2024 website | | | | | | |
| - All promotional email blasts | | | | | | |
| - COSPAR 2024 mobile app | | | | | | |
| Exhibition | | | | | | |
| Complimentary exhibition space in prime location | 6 booths | 4 booths | 2 booths | 1 booth | | |
| Priority in choice of exhibition space location | On a first come, first-served basis | | | | | |
| Additional benefits | | | | | | |
| Banquet invitation | 8 | 6 | 4 | 2 | 1 | |
| Video presentation at the official social events | 0 | 0 | | | | |
| PR presentation on exhibition open stage | | | 0 | 0 | | |



COSPAR 2024

EXHIBITION

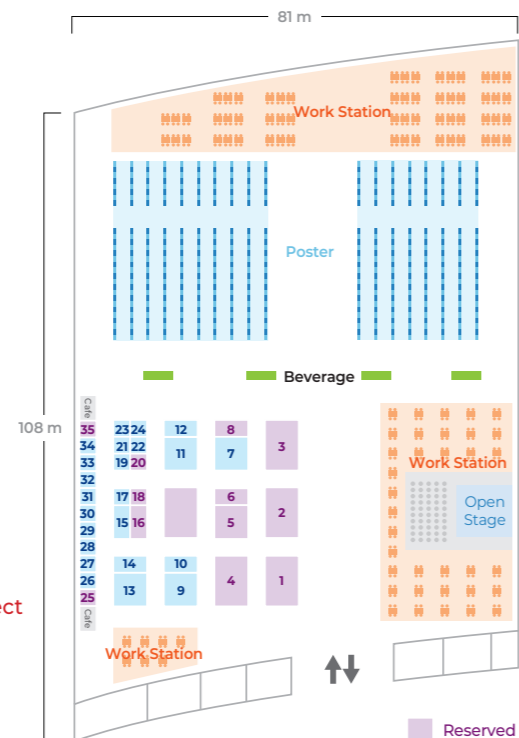
WHY EXHIBIT?

With 3,000+ participants and leaders invited from all over the world, COSPAR 2024 will be an excellent platform for exhibitors to extend their reach beyond borders and maximize exposure of their company/organization. Become an exhibitor at COSPAR 2024, where your innovative ideas meet potential partners, and your business prospers.

| | |
|---|---|
| LOCATION & TIME | Hall 1A, BEXCO July 14-18, 2024 (Move-in: July 13, 2024/Move-out: July 19, 2024) |
| MAIN ACTIVITIES IN EXHIBITION HALL | Exhibits, Poster sessions, Open stage, Participants' lounge, Business Meeting, and F&B |
| BENEFITS | 2 exhibition badges per booth*, business meeting opportunities, presentation at open stage, and logo exposure in COSPAR 2024 promotional materials and onsite signage, and technical tour (tentative) exclusive for sponsors and exhibitors |

*Exhibition badges are entitled to the following:
a) access to the exhibition hall and; b) opening ceremony, space agency round table and opening reception.

Tentative Exhibition Layout



Suggested exhibition layout may be subject to change. All request are accepted on a first-come, first-served basis.

Booth Package

All requests are accepted on a first-come, first-served basis. Additional equipment order form and exhibitor's manual will be provided in early March 2024.

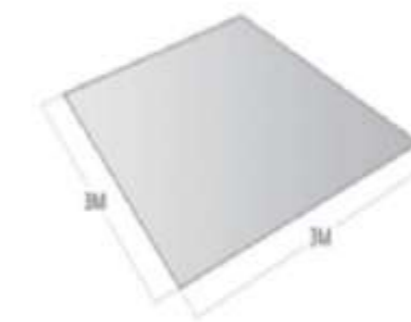
(excl. 10% VAT)

| CATEGORY | UNIT PRICE | REMARKS |
|---|------------|--|
| Standard Booth (3 x 3 m ²) | US\$ 4,000 | Space, Walls, 1 reception desk and 2 chairs |
| Space Only (3 x 3 m ²) | US\$ 3,000 | Space only |



US\$ 4,000 per booth

- Standard booth will be fully set up by the COSPAR 2024 Secretariat and exhibitors must decorate own booth(s).
- Standard booth package includes electricity (1kw), 1 reception desk, 2 foldable chairs, company name board, 1 powerstrip and flooring (pytex).
- Booth size is 3m (W) x 3m (L) x 2.5m (H).



US\$ 3,000 per booth

- Exhibitors purchasing space only must install their own booth(s).
- All electrical works must be organized by the exhibitor.
- Booth size is 3m (W) x 3m (L).

SPONSORSHIP & EXHIBITION REQUEST

1. Submission

Sponsorship and exhibition request forms (see page 22-25) should be submitted to the COSPAR 2024 Secretariat via email at sponex@cospar2024.org.

2. Payment

Once the request is acknowledged and confirmed by the COSPAR 2024 Secretariat, an invoice will be sent to the applicant via email within one week. Please make sure the sender's name is identical with the name in the request form.

ACCOUNT INFORMATION

| | |
|-----------------------|---|
| BANK | WOORI BANK |
| ACCOUNT HOLDER | MECI INTERNATIONAL |
| ACCOUNT NUMBER | 1081-801-027262 |
| SWIFT CODE | HVBKRXSEXXX |
| BANK ADDRESS | 17 WORLD CUP BUK-RO 60-GIL, MAPO-GU, SEOUL, SOUTH KOREA (03921) |

3. Submission Deadline

Feb. 15, 2024

4. Cancellations and Refunds

80% refund: Cancellation received and acknowledged by Mar. 31, 2024

No refund: Cancellation received and acknowledged from Apr. 1, 2024

Important Notes

- Bank charges must be borne by the sender.
- Cheque and credit cards are not accepted.
- If payment is not made by the given due date mentioned in the invoice, the requests may be cancelled.
- COSPAR 2024 Local Organizing Committee holds the right to decline and/or cancel sponsorship and exhibition requests from an organization that are not in line with the objectives of the event.

SPONSORSHIP REQUEST FORM

Due Date: Feb. 15, 2024

Please fill out the form and return it to the COSPAR 2024 Secretariat via email at sponex@cospar2024.org.

A. SPONSOR/PERSON-IN-CHARGE REGISTRATION

| | | | |
|-------------------------------|------------|-------------|--|
| ORGANIZATION/ COMPANY NAME | | | |
| WEBSITE | | | |
| COUNTRY | CITY | POSTAL CODE | |
| ADDRESS | | | |
| PERSON IN CHARGE | | | |
| JOB TITLE | DEPARTMENT | | |
| PHONE | | | |
| * EMAIL | | | |

B. TYPE OF SPONSORSHIP

| Category | Unit Price | |
|--------------------------------------|-------------|------------|
| ANCHOR <input type="checkbox"/> | US\$ 80,000 | |
| DIAMOND <input type="checkbox"/> | US\$ 40,000 | |
| PLATINUM <input type="checkbox"/> | US\$ 20,000 | |
| GOLD <input type="checkbox"/> | US\$ 10,000 | |
| SUPPORTER 1 <input type="checkbox"/> | US\$ 5,000 | |
| SUPPORTER 2 <input type="checkbox"/> | US\$ 2,500 | |
| Additional Booth Order | QTY | Unit Price |
| STANDARD BOOTH (3x3m ²) | | US\$ 4,000 |
| SPACE ONLY (3x3m ²) | | US\$ 3,000 |
| SUB TOTAL | | |
| VAT (10%) | | |
| GRAND TOTAL | | |

C. COMPLIMENTARY ASSOCIATED SOCIAL EVENTS & EVENT SPONSORSHIP

| | Category | | Remarks |
|---------------------------|--------------------------------------|--------------------------|----------------------|
| ANCHOR (Select 1) | Opening Reception | <input type="checkbox"/> | |
| | Banquet | <input type="checkbox"/> | |
| DIAMOND (Select 1) | Delegate kit bag | <input type="checkbox"/> | |
| | COSPAR Award Lunch | <input type="checkbox"/> | |
| | Lanyard | <input type="checkbox"/> | |
| | Young Researchers' Networking Night | <input type="checkbox"/> | |
| PLATINUM (Select 1) | Speaker Ready Room | <input type="checkbox"/> | |
| | Closing Ceremony | <input type="checkbox"/> | |
| | Public lecture | <input type="checkbox"/> | |
| | Souvenirs | <input type="checkbox"/> | Items negotiable |
| GOLD (Select 1) | Coffee break on July 14 | <input type="checkbox"/> | |
| | Coffee break on July 15 | <input type="checkbox"/> | |
| | Coffee break on July 16 | <input type="checkbox"/> | |
| | Coffee break on July 17 | <input type="checkbox"/> | morning OR afternoon |
| | Coffee break on July 18 | <input type="checkbox"/> | |
| | Coffee break on July 19 | <input type="checkbox"/> | |
| | Coffee break on July 20 | <input type="checkbox"/> | |
| SUPPORTER 1 (Select 1) | SC/P/TG Business Meetings on July 15 | <input type="checkbox"/> | |
| | SC/P/TG Business Meetings on July 16 | <input type="checkbox"/> | |
| | SC/P/TG Business Meetings on July 17 | <input type="checkbox"/> | |
| | SC/P/TG Business Meetings on July 18 | <input type="checkbox"/> | |

All request are accepted on a first-come, first-served basis .

I have read and agree to the terms on the following page and to sponsor COSPAR 2024.

Authorized by:

Signature _____ Date _____

EXHIBITION REQUEST FORM

Due Date: Feb. 15, 2024

Please fill out the form and return it to the COSPAR 2024 Secretariat via email at sponex@cospar2024.org.

A. EXHIBITOR/PERSON-IN-CHARGE REGISTRATION

| | | | |
|-------------------------------|------------|-------------|--|
| ORGANIZATION/ COMPANY NAME | | | |
| WEBSITE | | | |
| COUNTRY | CITY | POSTAL CODE | |
| ADDRESS | | | |
| PERSON IN CHARGE | | | |
| JOB TITLE | DEPARTMENT | | |
| PHONE | | | |
| * EMAIL | | | |

B. TYPE OF BOOTH(S)

| Category | QTY | Unit Price |
|---------------------------------------|--------------------------|------------|
| STANDARD BOOTH (3 x 3m ²) | <input type="checkbox"/> | US\$ 4,000 |
| SPACE ONLY (3 x 3m ²) | <input type="checkbox"/> | US\$ 3,000 |
| SUB TOTAL | | |
| VAT (10%) | | |
| GRAND TOTAL | | |

All requests are accepted on a first-come, first-served basis. Sponsors and exhibitors will be requested to select booth location(s) once the exhibition layout is confirmed.

I have read and agree to the terms on the following page and to exhibit at COSPAR 2024.

Authorized by:

Signature _____ Date _____

TERMS AND CONDITIONS

1. Terms of reference

- a. "Participants" refers to companies, associations, and/or organizations that submit the request to participate in "Sponsorship & Exhibition" at COSPAR 2024.
- b. "Host Organization" refers to the COSPAR 2024 Local Organizing Committee.

2. Assignment of booths

- a. The Host Organization will assign a space in accordance with the level of sponsorship, order of request with payment and the nature of exhibit.
- b. The Host Organization may change the assigned location of booth at any time prior to the opening of the Exhibition if it is considered necessary for smooth operation of the Exhibition Hall. Such changes will be made at the sole discretion of the Host Organization and the Participants may not claim compensation for the result of any changes.

3. Request

- a. Participants that wish to contract "Sponsorship & Exhibition" will be requested to prepare and submit a request to the Host Organization.
- b. Request must be received before Feb. 15, 2024, and the amount due must be paid in full before the advised date in the invoice issued by the Host Organization.

4. Use of Exhibition Hall

- a. Participants must set-up and remove exhibits within the notified time frame. In the event that participants fail to respect the deadlines, the participants are subject to pay compensation for any delays and/or damages to the Host Organization.

5. Safety Measures

- a. Participants must set-up and remove exhibits within the notified time frame. In the event that participants fail to respect the deadlines, the participants are subject to pay compensation for any delays and/or damages to the Host Organization.
- b. Participants must not violate the rules of BEXCO during the period of installation or removal of booth structures and/or exhibits. If there is evidence

supporting serious violation of rules, the Host Organization has the authority to remove the booth or other structures of the relevant participants for the smooth operation of the Exhibition, and any costs and expenses shall be borne by the applicable participants.

6. Management of Exhibition Hall

- a. In the event that participants exhibit any items different from the exhibits specified in advance or any items that are not appropriate to the nature of the Exhibition or attempt to sell any items directly to visitors without approval of the Host Organization, the Host Organization may order immediate suspension or removal of the items. Also, using a microphone or loudspeaker inside the Hall is not allowed in the booth unless otherwise agreed by the Host Organization. In such cases, the fees shall not be refunded.

7. Cancellation of Sponsorship and Exhibition

- a. In the event that participants cancel their participation after submission of the requests form, the participants shall pay cancellation fees specified as follows. Any unpaid fees or shortage shall be additionally remitted, and any surplus shall be returned.
Before Mar. 31, 2024 – Refund of 80% of the Grand Total
After Apr. 1, 2024 – No refund

8. Force Majeure

- a. In the event that COSPAR 2024 cannot be held or will have to be rescheduled due to events beyond the control of the Host Organization (force majeure and/or pandemic or disease outbreak) or due to events which are not attributable to the Assembly, the Host Organization cannot be liable for any damages, costs, or losses of participants incurred. Under these circumstances, the Host Organization reserves the right to either retain the entire sponsorship/exhibition fee or to reimburse the participants after deducting costs already incurred for the organization of the Assembly and which could not be recovered from the concerned third parties.

9. Others

- a. When necessary, the Host Organization may issue supplementary regulations in addition to the above terms and conditions, and those regulations must be respected by all participants.



COSPAR 2024

45th Scientific Assembly

July 13-21, 2024 | BEXCO, Busan, Korea

COSPAR 2024 Secretariat

3F 183 Bangbae-ro, Seocho-gu, Seoul

06572 Republic of Korea

sponex@cospar2024.org